

October 12 & 13 at Old Courthouse Square in Santa Rosa

Become a Sponsor

Kids Need Kiwanis and Kiwanis Needs You.

The Kiwanis Club of Santa Rosa is dedicated to improving the lives of children in our community and beyond. By becoming a sponsor of the Santa Rosa Kiwanis Art & Wine Festival, you will play a pivotal role in helping us achieve our goals of giving back to the children who need it the most, both locally and globally. For more information about our community initiatives, please visit our website at <u>www.kiwanisofsantarosa.org</u>.

About the Festival

The Santa Rosa Kiwanis Art & Wine Festival will take place on October 12 & 13 at Old Courthouse Square in Santa Rosa. This vibrant event will feature over 100 booths showcasing artists and vendors, sponsored by the California Artists group. Funded in part by the City of Santa Rosa Event Support Program, the festival's proceeds will benefit literacy, music education, and scholarship programs supported through the Foundation of the Kiwanis of Santa Rosa.

Why Participate?

- **Exposure:** Showcase your business to a diverse audience of art lovers, wine enthusiasts, and community supporters.
- **Impact:** Play a vital role in supporting local education programs that make a difference in the lives of local students.
- **Networking:** Connect with other business owners, artists, potential buyers, tourists and community members dedicated to fostering creativity and philanthropy.

Sponsorship Opportunities

Your sponsorship not only helps support our vital programs but also provides your business with valuable public exposure. We offer several levels of sponsorship to suit your needs:

- Bronze Event Supporter (Media Promotion Only)
 - Logo inclusion in our media promotions
 - Link to your company home page on our website
 - Cost: \$250
- Silver (Booth Space and Media Promotions)
 - 10x10 Vendor Booth Space
 - Logo inclusion in our media promotions
 - Cost: \$500

Please note: All Art & Wine Festival Vendors must provide and set up their own 10x10 pop-up tent, tables, chairs, and any other equipment and materials they need.

• In-Kind Donations

• If you have a product or service that could benefit the festival, please let us know. We can discuss sponsorship levels based on the value of the donation.

All sponsor and donation funds are placed directly into our Foundation account and are distributed to important projects that benefit the children and families in our local community. Two examples of our impactful projects include *Reading is Fundamental* and music education opportunities in public schools with a high percentage of bilingual students, provided through Santa Rosa Symphony Music Education.

Join Us in Making a Difference

To become an Art & Wine Festival Sponsor, please contact Vikki Bufano or Mary Tomasi Dubois at the cell numbers listed below. For additional information about the event, feel free to email us at santarosakiwanis@gmail.com.

Please make checks payable to Kiwanis of Santa Rosa Foundation. 501(c)(3) - Federal Tax ID #94-1070913 Mailing Address: P.O. Box 1204, Santa Rosa, CA 95402

We look forward to partnering with you to make a positive impact on our community.

Sincerely,

Vikki Bufano and Mary Tomasi Dubois Sponsorship Chairs, Kiwanis Club of Santa Rosa

Cell: Vikki Bufano 707-694-4731 Cell: Mary Tomasi Dubois 408-656-8708